

Public Health Data Modernization Implementation Center Program

Frequently Asked Questions

September 2024



Public Health Data Modernization Implementation Center Program

FAQs

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Category: Implementation Center Program Background

What is the Public Health Data Modernization Implementation Center (IC) Program?

Three National Partners were funded by the Centers for Disease Control and Prevention (CDC) to lead the Public Health Data Modernization Implementation Center (IC) Program.

- Association of State and Territorial Health Officials (ASTHO)
- National Network of Public Health Institutes (NNPHI)
- Public Health Accreditation Board (PHAB)

The IC Program provides direct technical implementation services and community support to public health agencies (PHAs) at the state, tribal, local, territorial, and freely associated state level.





What is the goal of the program?

The Program goal is to improve the timely prevention and detection of public health threats by reducing the burden of data exchange between public health agencies, health care, and the communities they serve.

What are the expected outcomes of the program?

The three outcomes that will achieve the program goal include:

- **Outcome 1:** Participating public health agencies (PHAs) are using the latest health IT standards to exchange data with health care and/or other data providers for at least one priority use case, such as electronic case reporting.
- **Outcome 2:** Where feasible, participating PHAs are onboarded to a Qualified Health Information Network (QHIN) and are conducting Trusted Exchange Framework and Common Agreement (TEFCA)-based exchange for at least one priority use case, such as electronic case reporting.
- **Outcome 3:** Findings and lessons learned from the priority use cases are documented and shared with the broader community involved in public health data exchange, including non-participating PHAs, national associations, federal agencies, and existing consortiums and communities of practice focused on data modernization.

Who are the Implementation Centers?

ASTHO, NNPHI, and PHAB have selected <u>CRISP Shared Services</u>, <u>Guidehouse</u>, and <u>Mathematica</u> to serve as Implementation Centers. A fourth Implementation Center, launching later in 2024, will support tribal health agencies and tribal-serving organizations to support data modernization.

What is the duration of the IC program?

The IC Program is funded through November 2027.

Who is eligible to apply and participate in the IC program?

PHAs at the state, tribal, local, territorial, and freely associated state level are eligible to participate in the IC Program, regardless of whether they have received previous funding for data modernization activities. Agencies must be able to sign a Participation Agreement and any other required agreements (e.g. DUA, BAA, as applicable). The participation agreement is intended to confirm everyone' commitment to an implementation project (e.g., confirm scope, allocate staff, provide evaluation data). *More information on Tribal health agency eligibility is forthcoming.





Are PHAs participating in other DMI efforts eligible to participate in the program?

Yes! These intersections between and across data modernization efforts are needed in public health. We encourage PHAs already receiving related support to still apply for this program.

What are benefits to public health agencies (PHAs) that participate?

The Implementation Centers (ICs) will work with each participating PHA to define pathways specific to their current data capabilities, capacity, and infrastructure with a long-term strategy and sustainable approach to ensure that technical implementation decisions today consider the future technology landscape to maximize resources and minimize waste. Some of the benefits from participating will include:

- Customized support based on PHA-specific needs.
- Support in adopting and using new technology and standards to exchange data with providers, other public health agencies, labs, and federal partners.
- Support to build on existing data modernization initiative (DMI) funded projects that are focused on the adoption of health IT standards.
- Assistance in participation in the national data exchange network that will be available through TEFCA.
- Trainings and learning sessions on data exchange and standards.
- Guides and playbooks.

What are the long-term goals of the program?

With time, the Implementation Center Program's provision of technical implementation project support is intended to accelerate public health's ability to exchange and link data to:

- Reduce burden on healthcare systems/providers to exchange data with public health
- Increase timeliness and completeness of data
- Improve prevention and detection of public health threats through access to data that are exchanged between healthcare, labs, other data providers, and public health

What support is available to Public Health Agencies (PHAs)?

There are two categories of support available as part of the program:

• Implementation Project Support: Assistance offered to PHAs participating in the IC Program to implement data infrastructure enhancements via PHA-proposed projects. Assistance may cut across four key areas (People, Process,





Governance, Technology), may include financial assistance, and must include sustainability planning.

• **Community Support:** Assistance offered to PHAs that are not receiving support for specific use cases via Implementation Project Support but would benefit from the findings and lessons learned from those PHAs that are receiving project support. Dissemination activities may take various formats (e.g., webinars, communities of practice, playbooks, etc.)

How does my PHA apply to participate in the program?

With the initial launch of the IC Program, Wave 1 (2024) placement into the program will require PHAs complete an Expression of Interest (EOI) form. This form captures interest and potential barriers to participation via an electronic form.

Please see the EOI FAQ section below for additional information on the EOI process.

What are the priority use cases for Wave 1?

Wave 1 Implementation Project priority use cases are eCR and immunization.

What are example implementation projects for each priority use case category?

Example implementation projects could include, but are not limited to:

• Data Exchange Projects using the Latest Health IT Standards

- Build out a rules engine for eCR consumption into state surveillance system, start with 5 high priority conditions
- Develop a process for eCR/ELR reconciliation to ensure all relevant information is being stored in case surveillance system without duplication
- Migrate from CDA to FHIR HL7 and assess improvement in data quality, timelines, and onboarding
- Convert all providers submitting production level electronic data to IIS/IR from older versions of HL7 and/or flat file to the HL7 v2.5.1 Release 1.5. Support outreach, testing, and message validation
- Build out interstate interoperability via the IZ Gateway
- TEFCA
 - Connect to a QHIN via existing HIE relationship to expand/improve capture of COVID, MPOX, and RSV eCR messages
 - Connect to a QHIN to conduct query exchange and utilize reportability response messages to complete case report forms for high priority diseases (e.g. Measles)
 - Connect to a QHIN to expand/improve electronic lab reporting for reportable conditions





- Leverage a QHIN to capture data around state registries (birth/death/cancer) for required reporting
- Connect to a QHIN via an HIE to improve information capture for Fatality/MDI reviews

What are example implementation projects for Public Health Agencies (PHAs) operating at an earlier capacity level?

Example implementation projects for PHAs just starting their data modernization journey could include, but are not limited to:

- Onboarding a specific healthcare facility (high volume) using HL7 v2 for a priority use case.
- Automate creation of data extracts for monthly record-level deidentified aggregate flu vaccination data submissions to CDC
- Establish connectivity with the APHL AIMS platform to support receipt of eCRs.

Does developing a dashboard or analytic report fall under the scope of Outcome 1? Could we propose a project where my PHA develops this type of product for a partner organization?

Please propose your project, and we will gauge the expected impact and how the outcomes align with the overall program goals and outcomes. We strongly encourage you to provide details in your EOI outlining what data would be in the dashboard or report, who the partner organization is, and how you see it aligning with Outcome 1.

Does my proposed project have to be an implementation project only, or could it be a research or analysis related project?

We anticipate projects selected for Implementation Project Support will be implementation projects aiming to advance PHA's data exchange with data partners. Support for data use or research projects may be considered for the Community Support offerings.

Can I submit other types of use cases beyond the ones listed above?

Yes! Public Health Agencies (PHAs) can submit a priority use case that advances the latest health IT data standards and/or TEFCA-based exchange and brings value to their public health programs, even if it does not fall under one of these use cases. Prioritization during Wave 1 (2024) will be given for PHAs focused on eCR and/or immunizations as an implementation project use case.





Can my Public Health Agency propose a project that supports general IT enterprise development or enhancement, as opposed to specific IT systems?

Yes. In your EOI please describe how the project will support both your IT enterprise **and** at least one priority use case.

Can my Public Health Agency (PHA) submit an EOI for a new electronic health record (EHR) or electronic medical record (EMR) system?

Approval of projects will vary on a case-by-case basis; please submit your proposed project so we can assess your PHA's situation. If your PHA is proposing acquisition or upgrades to an EHR or EMR, please describe how that will advance electronic case reporting or another priority use case in your EOI.

What is **TEFCA**?

The Trusted Exchange Framework and Common Agreement (TEFCA) is an initiative by the Assistant Secretary for Technology Policy / Office of the National Coordinator for Health Information Technology (ONC). TEFCA aims to establish a common set of principles, terms, and conditions for exchanging electronic health information across different health networks. The framework is designed to promote interoperability and facilitate the secure and seamless exchange of health information between healthcare providers, patients, and other healthcare entities. For more information on TEFCA please refer to the <u>ONC website</u> and the <u>Sequoia Project website</u>.

What is a QHIN?

A Qualified Health Information Network (QHIN) is a network of organizations working together to share healthcare data. QHINs are a key part of TEFCA and connect directly to each other to ensure interoperability between the networks they represent. For more information on QHINs please refer to the <u>ONC website</u> and the <u>Sequoia Project</u> <u>website</u>.

What is eCR?

eCR stands for electronic case reporting. eCR is an automated process enabling the secure exchange of health information between healthcare providers and public health agencies. The purpose of eCR is to streamline the reporting of infectious diseases and other conditions that are public health concerns. eCR promotes real-time data sharing to help public health agencies quickly respond to outbreaks and monitor trends.





Does my Public Health Agency have to participate in TEFCA to be selected for Implementation Project Support?

No, there is no requirement to participate in TEFCA. Implementation Project Support is not limited to those who seek to participate in TEFCA.

Are only DMI or informatics teams eligible to participate?

As long as the proposed project aligns with the program outcomes, any team from a PHA can submit an EOI. Please note there should only be one EOI submitted from each PHA.

Is it possible to apply in conjunction with another PHA for a project that would benefit both agencies? Could a state and local agency apply together? How would funding be structured?

Yes, we encourage these collaborations! There is great potential for these collaborations, and the program is able to support these projects, where applicable. We encourage coordination across agencies to break down siloes and promote modernization across the public health system. Funding would be negotiated during the scoping of the implementation plan process.

How does the program ensure equity when selecting PHAs for participation?

The IC program is committed to selecting a variety of PHAs along the DMI readiness spectrum. Our selection approach allows for and ensures inclusion of various organizations across levels of readiness and PHA size.

Can you provide an example of including equity in our data modernization project for our application?

A good example would be if there is a particular equity goal your organization is hoping to advance with your proposed project, please highlight those goals, activities, and expected impacts to address disparities in the populations you serve.

Category: Expression of Interest (EOI) and Application Process

What is the expression of interest (EOI)?

The EOI is a webform that captures PHA interest in the Implementation Center Program. The EOI has 16 questions.





Where can I submit an EOI?

PHAs can submit their EOIs via the PHIG IC Program website: https://www.phinfrastructure.org/implementation-centers/eoi/

What details about my proposed implementation project do I need to include in the EOI?

The EOI requests the following details:

- Description of your implementation project and use case
- Project goals
- Expected outcomes and impacts
- Key actors, systems, and data involved
- Description of what implementation, financial and sustainability support you anticipate needing to complete project

How detailed does my description of anticipated financial support need to be in the EOI?

The purpose of this portion of the EOI is to gauge what resources would be needed to achieve the project goals expressed in the EOI. We are not looking for a line-by-line list of costs, but rather an estimate of the overall funds your PHA would need to execute the project.

Can I submit more than one EOI for Wave 1?

No, the IC Program will only review one EOI per PHA, and PHAs should include only one proposed project in their EOI.

Is it possible to submit one EOI with two proposed use cases; one focused on eCR and one focused on immunizations?

We encourage PHAs to submit one use case. However, the Implementation Centers are able to support solutions that build out comprehensive infrastructure capabilities. The implementation project should focus on one use case outcome, but the exchange mechanism can certainly be leveraged for multiple use cases in an enterprise fashion. We will review the EOI and respond on a case-by-case basis depending on the alignment of the proposed use cases.

What is the application process?

The application process for participation in the Implementation Project Support group has two phases:

Application Phase 1: PHA submits EOI.





Application Phase 2: The Implementation Centers will review EOIs. Following review of the EOIs, PHAs will receive information regarding the status of their application for moving into Wave 1 Facilitated Assessments.

This process will occur for each wave of the program.

What is a wave and how many are there?

The IC Program will support three Implementation Project Support groups, which are referred to as waves. The initial wave of supported projects begins in Fall 2024 through Fall 2025.

What should I do if I need to make updates to my EOI?

If your ability to proceed with a project changes, we understand. If you would like to make updates to your EOI, please email us at <u>phdmic@astho.org</u>.

What is the cutoff for submitting an EOI?

The deadline for submitting an EOI for Wave 1 (starting Winter 2024) is **October 15**, **2024, at 11:59PM ET**.

While the EOI cutoff for Wave 1 is October 15, additional submissions past that date will be considered for future waves.

What are the IC program office hours?

Office hours will be an open forum to ask any questions of our National Partner and Implementation Center representatives directly during the EOI period.

When are the Wave 1 office hours?

The Wave 1 office hours are scheduled for:

- Wednesday, September 11, 2024: 3-4 PM ET
- Monday, September 16, 2024: Noon 1PM ET
- Thursday, September 26, 2024: 4-5PM ET

Registration information for the office hours will be posted on the <u>PH Infrastructure</u> <u>website</u>.

Are there requirements for participation?

State and Territorial PHAs will be asked to provide a letter of support from the State or Territorial Health Official as part of their EOI submission.





Local PHAs will be asked to provide an attestation that their agency has notified their State or Territorial Health Official and DMI Director that they plan to submit an EOI for this Program.

Please address any letters of support or attestation to "PHIG National Partners".

Agencies must be able to sign a Participation Agreement and any other required agreements (e.g. DUA or BAA).

Why do I need to provide a letter of support from my State or Territorial health official?

The State and Territorial health officials champion initiatives within their jurisdictions and a letter from them confirms both their awareness, feasibility, and support for the request. For example, the official would be able to identify any legal or technical barriers for the proposed use case, if applicable. This letter may be a letter or PDF of an email exchange.

Why do I need to provide an attestation as a local health agency?

The IC Program will consider one application per PHA. A letter or email attesting that the Local agency has notified their State or Territorial Health Official and DMI Director that they plan to submit an EOI helps enable the local health agency to align requests for a single submission.

Is there a template letter of support available? Is there required language for the letter of support or attestation?

We do not currently have a template or required language for the letter of support or attestation, but templates will be available on the Implementation Center Program website soon. It needs to include documentation of approval – this could be provided as a document, PDF, formal letter, etc. Please submit what you can provide with your expression of interest, we will contact you if more documentation is needed.

What is the participation agreement?

The purpose of the participation agreement is intended to confirm everyone's commitment to an implementation project (e.g., confirm scope, allocate staff, provide evaluation data). Depending on PHA's implementation project, additional agreements **may** be necessary to:

- Participate in TEFCA
- Allow Implementation Center staff to access protected health information
- Receive funding from a National Partner





We will work with each PHA to develop a final participation agreement based on your agency's legal requirements and proposed project.

Draft participation agreement and additional guidance will be available mid-October.

When will I receive a response to my EOI?

After closure of the EOI submission window for Wave 1, PHAs will receive a notification by November 4, 2024.

This notification will indicate if your PHA will be invited to a facilitated assessment or provide information about the Community Support offerings that will be available.

What is the facilitated assessment?

The facilitated assessment, a list of standardized interview questions and a review of existing assessments and documentation, will help identify existing resources and specific needs, which will ultimately lead to tailoring support needs for adopting health IT standards and participating in data exchange networks. The facilitated assessment will inform placement in the program and determine if a PHA will receive Implementation Project Support.

If we are currently working on our proposed use case and we are selected for Implementation Project Support, would we need to stop our efforts until the facilitated assessment has been completed?

No, you will not be required to stop any current work on your proposed use case. We ask that you keep us updated on any progress throughout the facilitated assessment process via the <u>Contact Us form</u>.

My Public Health Agency (PHA) has already participated in a DMI assessment process. Can the Implementation Center (IC) Program just use that?

No, you will still be required to participate in a facilitated assessment. This interview intends to leverage existing materials to reduce the level of effort for the PHAs to participate. When that interview is being scheduled, the IC will request your previously completed assessments and other applicable documentation, as this can help guide feasibility or result in a shorter interview. This information can change over time. The team will ask to confirm if the details are still current, in addition to collecting additional information for IC program participation.





Will I receive the facilitated assessment questions beforehand so my team can prepare?

The Implementation Centers will strive to share the types of questions it will ask prior to the facilitated assessment meeting. Some of these questions may seek additional detail provided in the EOI or be based on a review of assessments the PHA has completed for other DMI initiatives.

When will the facilitated assessments begin?

Facilitated assessments will begin in the fall of 2024. More information on the facilitated assessments will be shared soon.

Who will send the invite for the facilitated assessment?

The PHIG Partners will work with each Implementation Center to send the invitation to the PHA.

Who from my PHA should attend the facilitated assessment?

The IC conducting your facilitated assessment will work with you and your team to ensure all the appropriate staff are included in the interview process.

Generally, the individuals who helped prepare the EOI should attend this assessment and have a perspective on how their project will advance data exchange.

How will PHAs work with Implementation Centers?

During project initiation, the Implementation Centers will help each PHA draft its own implementation plan for the project. This plan will include the goals, key activities, timelines, and roles for all individuals participating in the project. For project execution, Implementation Centers will provide project support to PHAs based on the roles and scope outlined in the Participation Agreement and project implementation plan.

How long will my PHA be involved in the program?

The timeline will be specific to each PHA based on the project they have planned. In the early planning phase, the Implementation Centers will provide feedback on the PHA's approach, which will help refine the timeline.

What is the level of effort for participation?

The level of effort will be driven by the PHA's project, goals, and timeline. In the early planning phase, the Implementation Centers will help the PHA refine the level of effort.





Are there required meetings my team must attend?

The PHA and Implementation Center will develop a meeting cadence tailored to the project goals and timeline.

Will a data use agreement be required to participate?

The Implementation Centers will work with each PHA to comply with its data use agreement policies.

Category: Funding

What funding support is available and how much money can my Public Health Agency (PHA) receive? What is the minimum funding that PHAs will receive?

The funding available will be tailored to each PHA based on project scope and requirements gathered during the planning phase. Funding must be applied towards executing your implementation project. While the award amount will vary, the maximum award is \$750,000. There is no defined minimum funding award amount.

How will my Public Health Agency (PHA) receive funds?

Each PHA is eligible to receive funds for its implementation project. The provision of financial assistance to the PHA will be determined in collaboration with the PHA and may include the provision of funds directly to the PHA or through an alternate mechanism, such as procurement on behalf of the PHA.

At what point during participation in the program will my Public Health Agency (PHA) receive funds?

The PHA's implementation plan will include distribution of funds as a key activity in the timeline.

Can my Public Health Agency (PHA) use the funding to acquire/upgrade an electronic health record system?

Implementation Center funding can be used to acquire or upgrade IT systems that support priority use cases. If your PHA is proposing acquisition or upgrades to an EHR, please describe how that will advance electronic case reporting or another priority use case in your EOI.





Can my Public Health Agency (PHA) use the funding to hire contractors or vendors?

Implementation Center funding can be used pay for IT system vendors. Implementation Center staff can also provide IT consultation at no cost to your PHA.

Are there any limitations to how Implementation Center (IC) Program funding can be used?

The funding may be used for direct implementation project activities and outcomes, including to procure software and hardware. It may not be used to fund a workforce position or hiring of personnel. There may be other data modernization initiative funding streams and resources to support PHAs who have this need.

Is there a cost to Public Health Agencies (PHAs) to utilize Implementation Center (IC) services or staff?

No. The IC Program funds the support provided to PHAs by Implementation Center staff.

How will my Public Health Agency know which services will be covered by program funding vs provided by the Implementation Center (IC) staff?

This distinction will be established in partnership with the IC during the implementation planning phase.

Do funding awards need to be used within a calendar year? Are there multi-year awards?

The funding awards will be for the designated length of your project and will vary depending on the goals and expected outcomes of the project. We anticipate the average project and award funding time period will be one year.

Will funding also include support for operations postimplementation?

Funding is meant to be leveraged during the implementation of the project while your PHA is actively participating in the program. There will be a sustainability phase of the program to explore ways your PHA can continue to make gains and progress on your data modernization journey after your time in the program is over.





Category: Implementation Project Support

What is "Implementation Project Support"?

Implementation Project Support is direct assistance offered to PHAs participating in the Program to implement infrastructure enhancements via PHA-proposed projects. Assistance will be specific to each PHA project and may cut across four key areas (People, Process, Governance, Technology), may include financial assistance, and must include sustainability planning.

How does Implantation Project Support differ from Core PHIG technical assistance?

Implementation Project Support offers the unique opportunity to expand and accelerate data modernization work through execution of a specific short-term project related to one of the main program outcomes. Support offered through the IC program can be complementary to the ongoing TA and training delivered through Core PHIG.

What are the three phases of Implementation Project Support?

Phase 1: Engagement

PHAs participate in an application process to engage in the program.

This process begins with submitting an Expression of Interest Form. From there, eligible PHAs will meet with NPs and ICs to discuss funding and technical support needs.

Phase 2: Planning

Participating PHAs and their assigned ICs will begin developing implementation and sustainability plans for their projects.

Before any work can begin on these projects, PHAs must sign a participation agreement.

Phase 3: Implementation

During the implementation phase, PHAs will work with their IC to complete their projects.

PHAs will receive tailored implementation, financial, and sustainability support. PHAs will also participate in evaluation activities to collect lessons learned to disseminate to the broader PH Community.

How many PHAs will the program select for Implementation Project Support?

The program will support approximately 30 implementation projects in Wave 1. The program is committed to ensuring inclusion of PHAs with varying levels of readiness in each wave. If we receive more interest than we're able to provide support for in Wave 1, PHAs may receive community support in Wave 1 and then be incorporated into Implementation Project support in a future wave.





What are the four domains of Implementation Support?

The four domains of implementation support are:

- People:
 - People support involves understanding the needs of and impact to the workforce including its challenges, roles, responsibilities, workload, and overall experience.
- Process:
 - Process support recognizes the need to ensure synchronization of business processes with technology and impact on the workforce as an integral component to each implementation project.
- Governance:
 - Governance support is critical to defining accountability, decision-making criteria, and compliance expectations.
- Technology:
 - Technology support is built upon collaborative and coordinated designed approaches for successful technology deployments. A cohesive and unified understanding of the user journey, operational (e.g., people and process) requirements, priorities and impacts are essential to the successful design and deployment of comprehensive technical solutions.

Will my PHA have to receive support for all four domains?

The implementation support will be tailored to each PHA use case and project goals. Support in all four domains will be available to all PHAs with this need.

Will support be available to address legal issues?

Yes, if a PHA needs support to navigate legal issues, the Implementation Center staff will assess those needs during the planning phase of the project.

What support is available in the People domain?

Support may include, but is not limited to:

- Communicating with partners
- Facilitating change management
- Training on how to use and support new technologies and systems





- Providing education on health IT standards, new technology approaches, and industry best practices
- Promoting alignment with existing workforce programs and resources
- Supporting relationship management and engagement with healthcare organizations and other implementation partners

What support is available in the Process domain?

Support may include, but is not limited to:

- Ensuring alignment with policies and regulations at the state and federal levels
- Supporting PHAs in participating in TEFCA, including selection of a participation model, and selection of QHIN or Participants
- Supporting reporting performance measurement and project management activities, monitoring and evaluation of activities and outcomes

What support is available in the Governance domain?

Support may include, but is not limited to:

- Developing policy and participatory frameworks, common policies and standards, DUAs, and consent management practices
- Assistance identifying and navigating policy and legal barriers
- Assessing role of state regulation and policy on data sharing practices
- Assembling and facilitating diverse data governance structures
- Defining data exchange processes with data providers
- Facilitating engagement with state leadership
- Identifying strategies for adopting and scaling solutions for additional PHAs and/or use cases

What support is available in the Technology domain?

Support may include, but is not limited to:

- Ensuring alignment with standards and data exchange policies and participation in relevant standards development organizations
- Ensuring technology and functional requirements, infrastructure/architecture, security, and systems
- Conducting proof of concept, demonstrations, and implementation for priority use cases
- Conducting maintenance and support of data exchange systems





Category: Community Support Offerings

What is "Community Support"?

Community Support is assistance offered to PHAs that are not immediately receiving project support to accelerate capacity for data exchange.

How does my Public Health Agency (PHA) join the program for Community Support?

All PHAs are welcome. If you submit an EOI, you will have an opportunity to join these events. To solicit participation from PHAs who did not submit EOIs, the Implementation Center program will contact all other PHAs about community support opportunities using its existing network similar to distributing invitations for the IC launch webinar.

When will Community Support be available?

While not all community support offerings will be available right away, a few select offerings will be available in Fall 2024. More details to come!

What Community Support offerings are available?

Support may include, but is not limited to:

- Engagement with peers and IC Program staff to share lessons learned:
 - o Communities of practice
 - \circ Webinars to share implementation project lessons learned
 - Peer-to-peer connections
- Trainings and learning sessions on data exchange and standards:
 - o IC-developed trainings and connections to external trainings
 - Webinars with subject matter experts
- Guides and playbooks:
 - Practices for navigating legal barriers to data exchange
 - Playbooks and other accelerators based on lessons learned from direct implementation support
- Connection to other DMI initiatives and programs to meet specific needs:
 - For example, CDC Foundation's Workforce Acceleration Initiative and PHIG A3 Technical Assistance

